Traffic & Mobility Workshop

11111 Jefferson Blvd. Culver City, CA

October 24, 2019

JCB

EMR

THREE MILE RADIUS

CAPITAL

Meeting Facilitator

Jamarah Hayner

- President at JKH Consulting

Workshop Guidelines

Charrette table format

Comment collection methodology

Please be respectful; allow every speaker the courtesy to speak and be heard

Please be kind; every attendee is entitled to his/her opinion and perspective

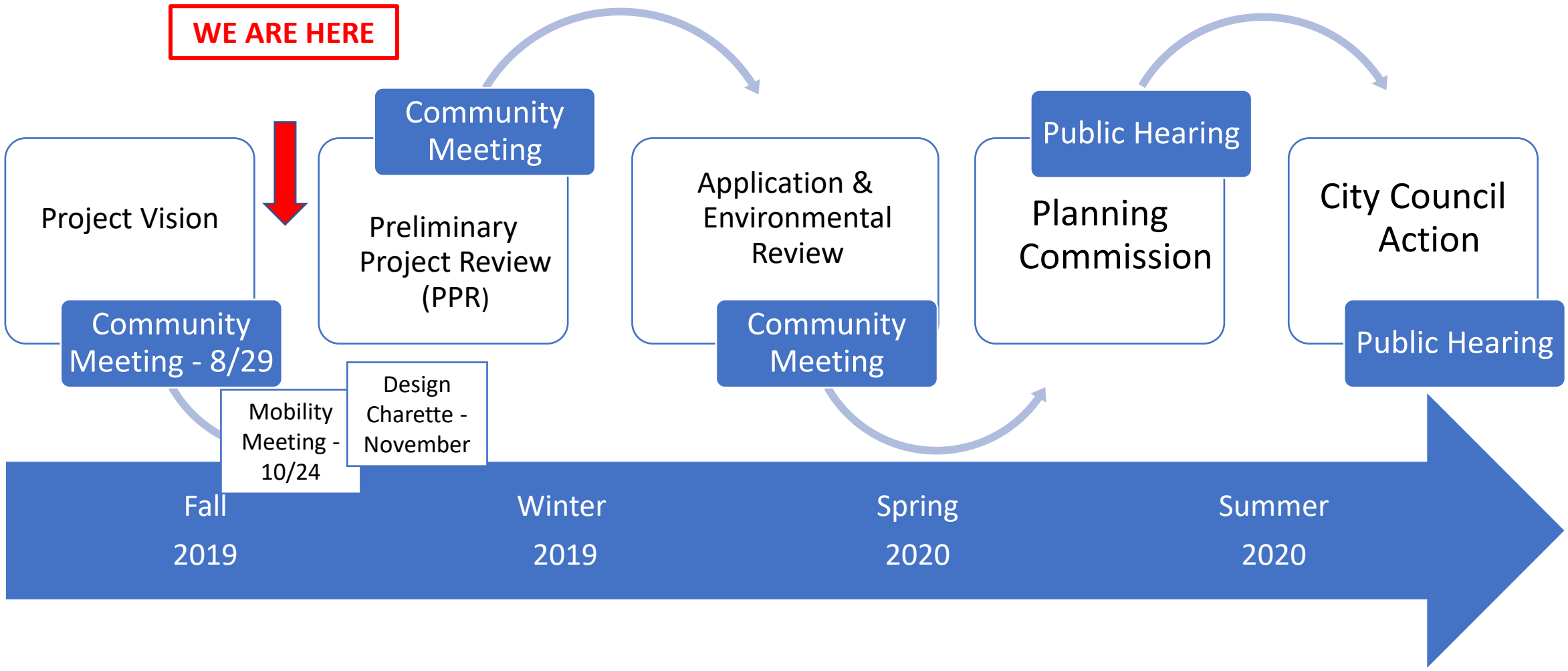
Agenda

1. Introduction
2. Project Update
3. Current Traffic Conditions
4. Projected Traffic Conditions
5. Mobility Opportunities
6. Charette Discussions

Sample Community Mobility Input

- Studio Village Townhomes
  - Difficulty leaving the neighborhood at rush hour due to traffic blocking the exit
- Heritage Park
  - No ability to turn left out of the neighborhood onto Machado to access northbound Jefferson
- Sunkist Park
  - Commuters passing through neighborhood to get to Sawtelle / Sepulveda
- Lindberg Park & Beyond
  - Machado is needed for access and mobility – it needs additional capacity, not less

Public Review Process



Preliminary Concept Submittal

The project team submitted its concept to start its formal conversations with the City regarding design and constraints informing:

- Site access
- Traffic & Mobility
- Life Safety
- Waste management
- Public works & utilities
- CEQA / environmental review

This **DOES NOT** mean that the project is finalized or a “done deal.”

This is the **BEGINNING OF THE PROCESS** and the project will continue to evolve and reflect both the City’s and the community’s input prior to the project’s formal application date (expected in 2020).

…continued

Concept Submittal:

- 252 apartment units
- 55K SF of retail space
- 51K SF of office space
- 814 parking spaces
- Public parks & open space
- Incorporated community and City input received at August 29th Public Meeting

FEHR PEERS

Transportation Solutions that Improve Communities

- Autonomous Vehicles
- Data Science & Custom Tools
- Equity
- Vision Zero
- Transportation Network Companies
- Next Generation Transit

About Us.

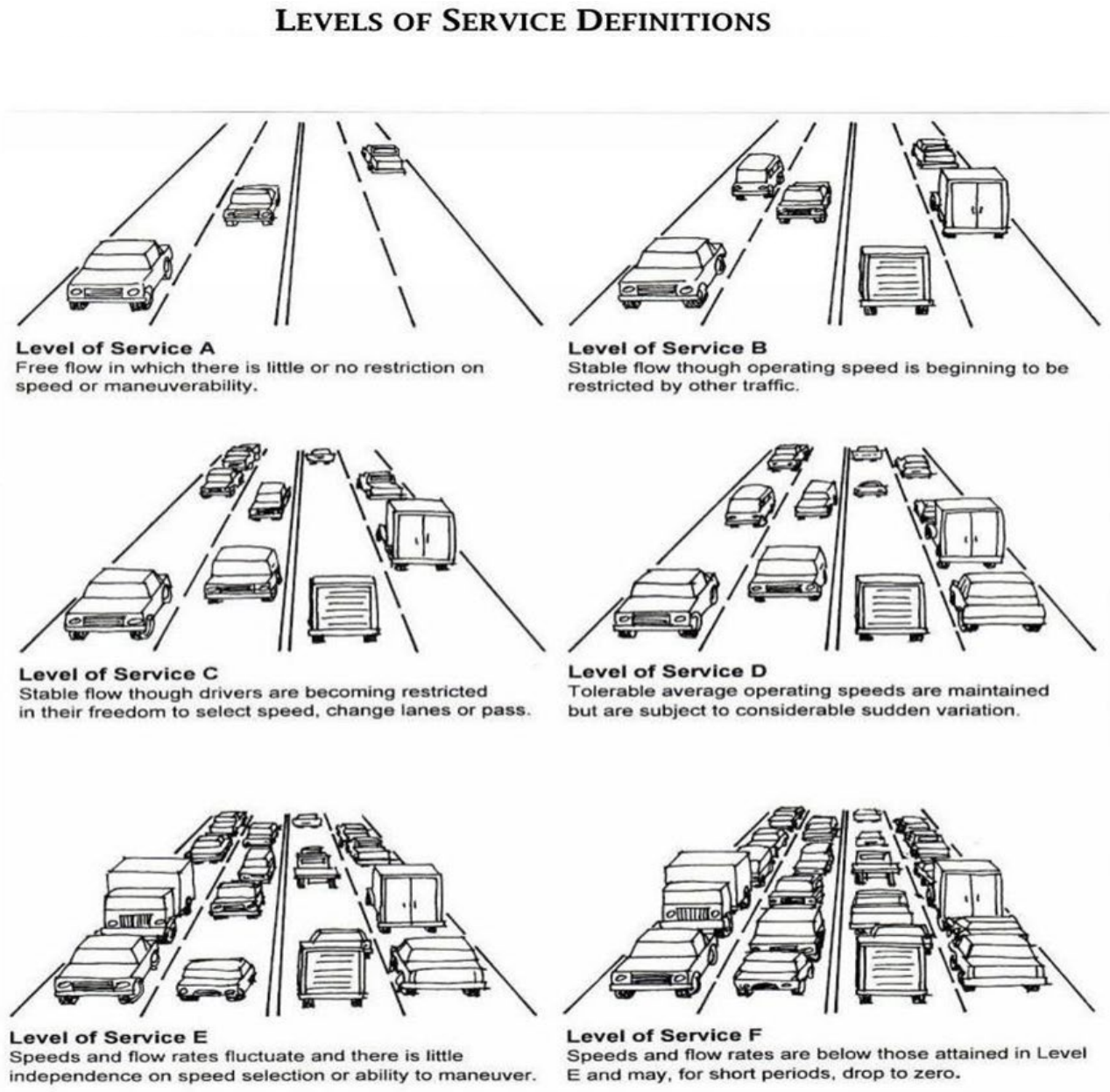
"Our Vision is to transform transportation consulting as the most trusted partner in the communities we serve."

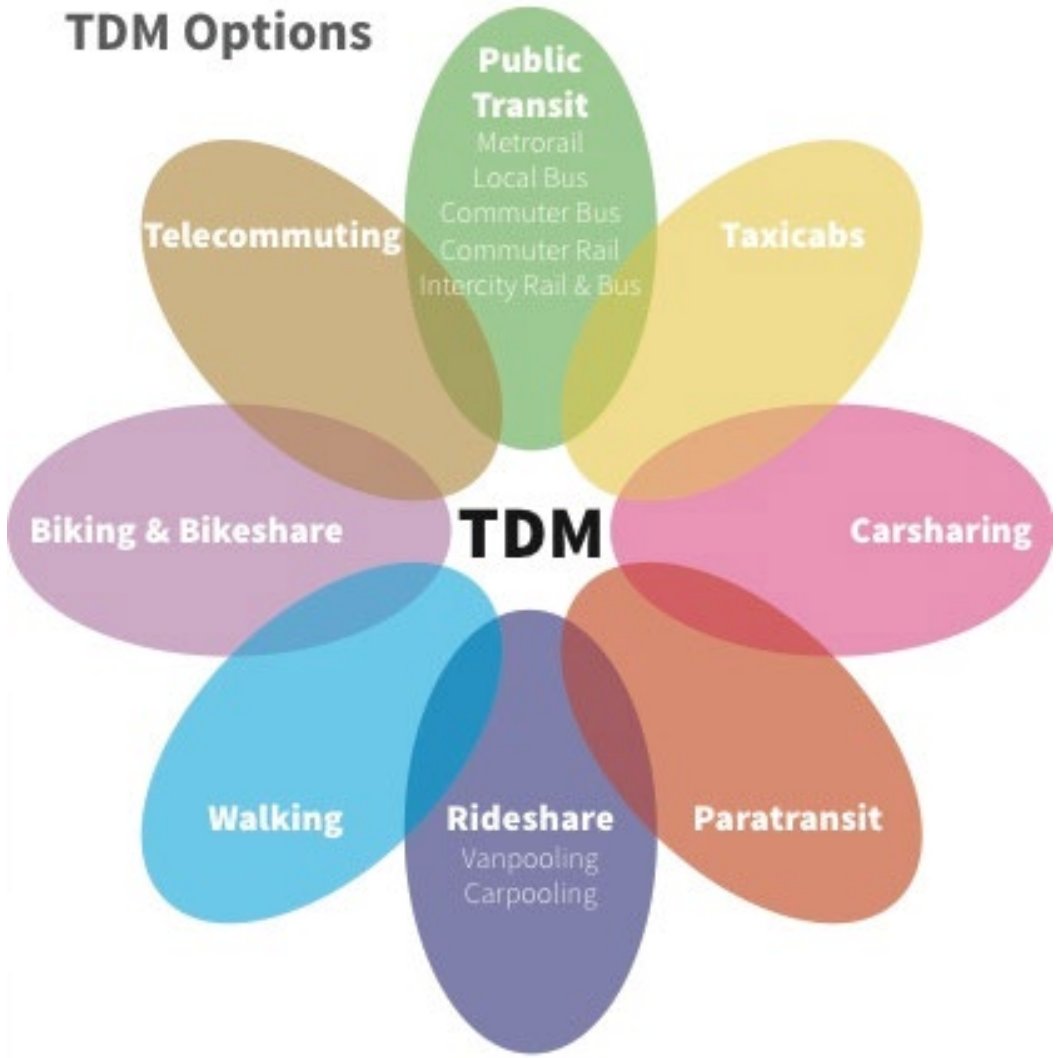
Tom Gaul - Principal
at Fehr & Peers

- Fehr & Peers has specialized in providing transportation planning and engineering services to public and private sector clients since 1985.
- We are nationally-recognized experts who routinely publish original research, serve on national committees, and teach courses to others in the industry.
- We develop creative, cost-effective, and results-oriented solutions to planning and design problems associated with all modes of transportation.

What is Transportation Impact Analysis?

- Observe existing traffic conditions
- Evaluate Level of Service (LOS) at intersections
- Evaluate number of trips on neighborhood streets
- Forecast future impacts to streets based on proposed projects and population growth





What is Transportation Demand Management (TDM)?

- A program of information, encouragement, and incentives to reduce project trips
- Strategies & policy application to reduce and redistribute travel / traffic demand
- Goals are to improve mobility and reduce congestion

Transportation Demand Management Toolbox

Site design

- Integrated pedestrian network
- External and internal wayfinding signage
- Dedicated ride share drop off

Transit

- CityBus / Metro passes sales & subsidies
- Upgrade Culver CityBus stop

Commute trip reductions

- Rideshare (carpool/vanpool) matching and preferential parking
- Monthly Uber/Lyft/taxi reimbursement

Shared mobility

- On-site car share
- Rideshare matching
- Bike share station

Bicycle infrastructure

- Develop a bicycle amenities plan
- Bicycle parking (indoors & outdoors)
- Bike lockers, showers, and repair station

Parking

- Unbundle parking coupled with pricing workplace parking and parking cash out

Education & encouragement

- Transportation information center, other on-site measures such as providing a Tenant Welcome Package
- Tech-enabled mobility
- Incorporating commute planning, on-demand rideshare matching, shared-ride reservations, real-time traffic/transit information
- Marketing and promotions

Management

- On-site TDM program coordinator and administrative support

Takeaways

- Existing traffic conditions
- Future traffic conditions
- Effect of project on future traffic conditions
- TDM opportunities
- Traffic Impact Analysis
- Opportunities for improved connectivity to bike lanes, public transportation, and city initiatives
- Opportunities for improved mobility as a result of private investment

Identified Mobility Improvement Opportunities

- Signage on Northbound Jefferson
- “Keep Clear” at Studio Village entrance
- Signal at project entrance on Janisann Ave / Sepulveda Blvd
- Left turn out of Heritage Park to access northbound Jefferson Blvd.
- Restricted street parking hours on Jefferson Blvd. & Sepulveda Blvd.
- Neighborhood protections for cut-through traffic
- Signal coordination along the Sepulveda & Jefferson corridors

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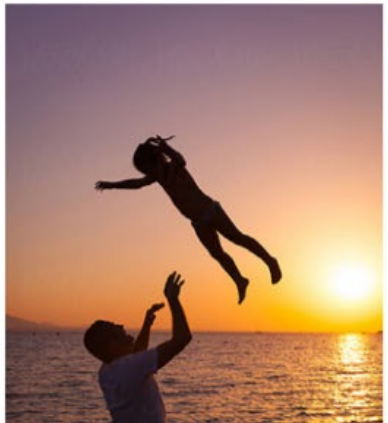

THANK YOU

- We look forward to hearing from you
- Your feedback is important and informs how community development takes place
- Contact us by phone or email

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